

Juliana Moreira

Designer

25 years old, single
São Paulo-SP - Brazil

Website PlayStop.net

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GOALS

Establish myself in Graphic and Web Design world, dominate Internet Languages, Illustration techniques and other areas of Design, like Typography, Publishing, Printing, Sound Design and Game Design.

WORKING AREAS

- Web Design
- Graphic Design
- Illustration
- Editorial Design
- Print Design
- Typography
- Logo Design
- Brand Design
- Sound Design
- Game Design

EDUCATION

Bachelor in Industrial Design (Visual Programming) at UNESP (Universidade Estadual Paulista "Júlio de Mesquita Filho") - Bauru-SP, Brazil (December, 2009)

SKILLS

Softwares

- Photoshop - Advanced
- Illustrator - Advanced
- InDesign - Advanced
- Coda - Advanced
- Dreamweaver - Advanced
- Flash - Basic
- Ableton Live - Advanced
- ACID Pro - Advanced
- Office - Advanced

Operational Systems

- Windows - Advanced
- Mac OS - Advanced

Digital Illustration

- Pixel Art - Advanced
- Vectorial - Advanced

Languages

- Portuguese - Fluent
- English - Intermediate

Webdesign

- HTML - Advanced
- CSS - Advanced
- Webstandards - Advanced
- Tableless - Advanced
- Wordpress - Advanced
- Movable Type - Advanced
- SEO - Intermediate
- Usability - Intermediate

PROFESSIONAL EXPERIENCE

Loma Comunicação e Eventos

12/2010-Today

Webdesign, webdevelopment, illustration, identity and logo design, for customers, events and parties organized by Loma.

The Aubergine Panda

11/2010-12/2010

Webdesign, development of Wordpress sites (with Tableless, XHTML, HTML5 and CSS), e-mails marketing, campaigns and other stuff.

Estúdio Grid

2010/06-2010/11

Web Designer & UX Designer. Website development, mobile applications and other medias. Design focused on the user experience.

RogerWD Websites

2009/09-2010/05

Web Designer, responsible for layout creation, customization and coding.

Arca Solutions Software Engineering

2009/03-2009/09

Junior Web Designer, responsible for customize and improve web yellow pages according to their CMS, eDirectory.

Neobiz/Lecom

2008/05-2009/03

Intern Web Designer - layout creation, customization and coding.

Editora Alto Astral

2006/09-2006/12 (Web) & 2007/04-2007/10 (Art)

Intern at the WEB team - graphic pieces, image treatment, Flash animations, Web Design.

Intern at the ART team - layout magazines.

OTHER COURSES AND CERTIFICATES

- Drawing and painting with the artist Karin Whale - 1997/08 to 2004/12 - São José do Rio Preto-SP, Brazil
- Webdesign & Publishing - at Bit Company school - 2004/03 to 2005/05 - São José do Rio Preto-SP, Brazil
- Interdesigners 2006 (8th Design Week) - entered in all the talks and have participated in Animation and Project Methodology workshops, 45 hours in total - 2006/05 - UNESP - Bauru-SP, Brazil
- Silkscreen - realized at SESC by the artist Gastão Debreix - 2006/08 - Bauru-SP, Brazil
- NDesign 2007 - participant - 17th National Design Students Meeting - 2007/07 - Florianópolis-SC, Brazil
- Interdesigners 2008 (9th Design Week)/RDesign São Paulo

2008 - was a part of the organizing team, responsible for the Visual Identity committee and have ministrated the "Mão tipo" workshop about handmade typography - 2008/09 - UNESP - Bauru-SP, Brazil